

# Talk OF THE Town

## RATE CARD

Get your business in front of Dunstable's community

Talk of the Town is a FREE magazine produced by Dunstable Town Council, aimed at informing Dunstable residents about council matters, events and updates on services.

Three editions are published annually, including a special What's On edition highlighting community events. The magazine is available in print, online, and audio formats.

**17,200**  
copies printed

over  
**16,000**  
delivered to straight to  
through Dunstable  
residents doors

over  
**58,000**  
website visits, per year



**DUNSTABLE**  
TOWN COUNCIL

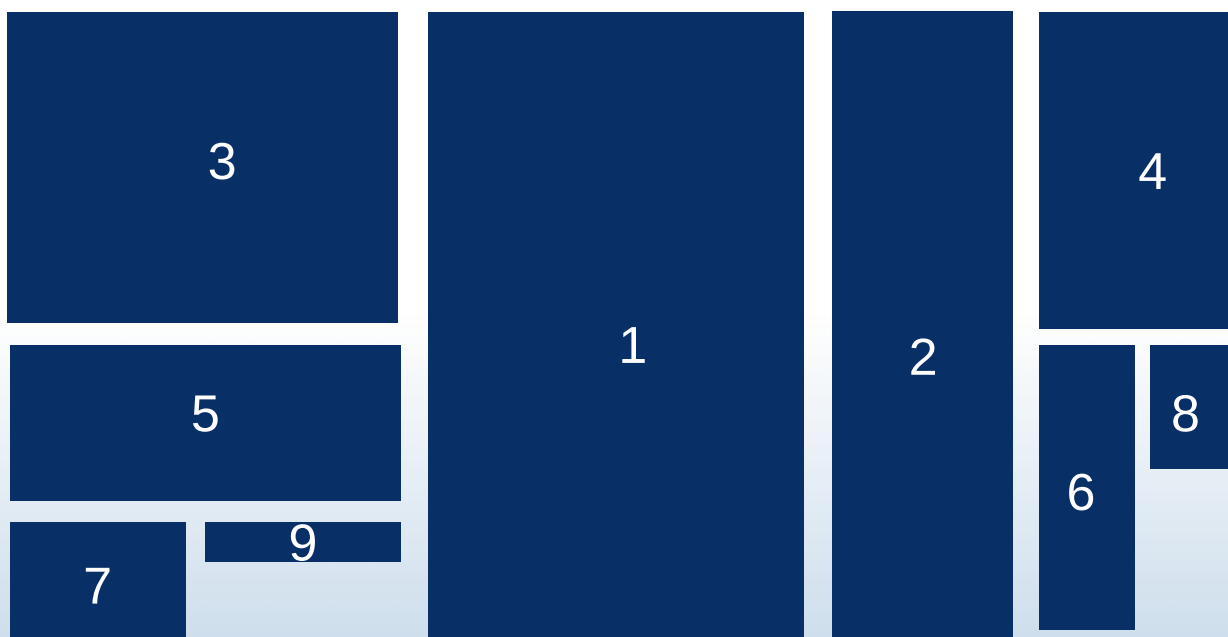
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| Size                                       | Per issue | Series of 2<br>per issue |
|--------------------------------------------|-----------|--------------------------|
| 1. Full page (210mm x 297mm)               | £635      | £590                     |
| 2. Half page vertical (150mm x 297mm)      | £350      | £330                     |
| 3. Half page horizontal (210mm x 148mm)    | £350      | £330                     |
| 4. Quarter page vertical (90mm x 135mm)    | £185      | £173                     |
| 5. Quarter page horizontal (184mm x 66mm)  | £185      | £173                     |
| 6. Eight page vertical (43mm x 135mm)      | £120      | £108                     |
| 7. Eight page horizontal (90mm x 66mm)     | £120      | £108                     |
| 8. Sixteenth page horizontal (43mm x 66mm) | £90       | £88                      |
| 9. Sixteenth page horizontal (30mm x 90mm) | £90       | £88                      |

Payment in advance per print of publication. Cancellations 21 days prior to publication. All prices are per issue and exclude VAT. All adverts are printed in full colour. Each edition of the publication allows a maximum of two advertisements per double page. We make every effort to accommodate your preferred advertisement size, due to space constraints an alternative may need to be selected.



For advertising inquiries, please contact the Marketing and Communications Officer by emailing [communications@dunstable.gov.uk](mailto:communications@dunstable.gov.uk) or calling 01582 513000

# Why advertise with us

The sheer volume of our circulation and the delivery to every accessible household in Dunstable sets us apart from local magazines and newspapers.

## Effective distribution

Over 16,000 copies directly delivered to homes throughout Dunstable, and rest distributed to local business, The Dunstable Centre, Grove Theatre, Priory House, Ashton Square Toilets and Bennett's Café.

## Good timing

Copies are distributed coinciding with major events, summer and the Christmas periods.

## Coverage

Get your business in front of Dunstable's residents and visitors.

## Reach

Talk of the Town is shared across our social media platforms, with links directing readers to the online version on our website.

Our Facebook page has a following of over 13,000.