

## **Johnson Tamara, Bespoke Tailoring**

### **High Street North**

Johnson Tamara Bespoke Tailoring & Alterations boutique was established in July 2014. Johnson, a professional tailor, moved to Dunstable with his young family to start his business. Renowned for his eye for detail and meticulous handiwork, the boutique prides itself on being the only tailoring and bridal wear outlet in Dunstable.

Father of four, Johnson runs the boutique with the help of his wife, Laura, who said

“Covid-19 has negatively affected our business. Weddings and formal events are at the core of what we do; many of these have been cancelled or postponed.

“Our shopping experience is exceptional; clients enjoy choosing fine, heritage fabrics for their made to measure suit or sipping prosecco whilst selecting a wedding gown. They know tailoring is an investment; they enjoy visiting our boutique because of the environment we have created for them.”

Safety remains a priority, but Covid-19 has negatively affected the High Street. The increase of purchasing on-line is a concern. “The joy of shopping is sensory, touching, seeing and admiring the items up close and in person.”

The alterations side of the business has been their saving grace. “It’s a pleasure to revive and repair the precious items our customers bring us. We remain hopeful for the future and look forward to welcoming an influx of lockdown brides and grooms very soon”.

Quality is their priority and they appreciate their customers’ continued support. Enjoy 15% off all products and services by quoting GAZETTE21

There is always room in the High Street for skilled artists and personal service.