

Alexander & Co.

West Street

A Market for Homes

Estate Agents are important in any town, bringing new people into the area, helping residents up-size or down-size.

Founded in 1970 by Geoff Alexander, Alexander & Co. was bought by the Kaleidoscope Group in December 2014. In 2019 it was rebranded as Alexander & Co. Group due to the strength of the Dunstable brand. In 2019 a move was made to its current premises in West Street/Middle Row.

The family owned Group has offices in Aylesbury, Bicester and Wing as well as Ella Homes in Winslow and Peter Ball & Co with five offices in Cheltenham.

“Our teams of local people know their areas well, giving an extra edge understanding the needs of those looking to move.

“Covid-19 had a large impact. The Government halted property exchanges and completions during the first lockdown; viewings stopped - the industry quickly came to a standstill. However, with incentives like the Chancellor’s stamp duty holiday, the property market for both sales and lettings has recovered remarkably and remains open during the second lockdown period.

“Our team worked remotely throughout that period due to the infrastructure put in place during lockdown.

“The future looks very positive. The Prime Minister vows to bring back 5% deposit mortgages allowing more first-time buyers to enter the market. The current increased demand is anticipated to level off in the coming months, but the market’s reaction after the first lockdown has far surpassed any expectations.”

Around Dunstable many new homes are being built; estate agents will be kept busy for some considerable while.